



January 2013
Volume 1

A MESSAGE FROM YOUR PRESIDENT

It's been a very successful year by some measures! Financially, we have made some tremendous strides. In other ways, we still have room for improvement. I hope that if nothing else, we continue to keep things positive and work toward keeping the club open, and working together for a place that ALL can come and enjoy. That means - old and young, new members and established members, and even non-members. I have enjoyed the hard work and successes of this past year, and hope you realize that my intentions were, and always will be, for the continued success of the Club.

It is with that in mind that I must announce a change to our Friday and Sunday meal caterer. Although we all know Gaylord's Dave Chamberlain and his staff as life-long friends of the Club, it is a bittersweet time for us all. During the past year, we have had several conversations with Dave regarding the existing revenue to Gaylord for these services, and also to the club. I believe that Dave's commitment to the Club has shown, in continuing to operate on Friday and Sunday, in what was termed as a "loss leader" for him. It was during this review and discussion, that a change was discussed and decided that it wouldn't be reasonable to expect them to continue at negative revenue, nor would it be sustainable for the foreseeable future for the Club. Gaylord's will continue to be a presence at the club - this is not the end of our relationship with them!

I understand that some long-term members have come to rely on Gaylord's for Friday and Sunday meals. We intend on continuing Friday and Sunday meals with a more traditional plated dinner option, from a very respected and successful restaurant, DeBroux's. As mentioned previously, our catering committee sent out a proposal request to many qualified caterers and restaurants in the area, including Gaylord. We received many responses - some were reasonable, others were out of the question!

The catering committee tirelessly reviewed and voted on the successful bidder after multiple interviews. This was not an easy process and was not decided on lightly. There were many factors that were considered and DeBroux's will not disappoint. They will be serving dinner at our next business meeting on January 3, 2013. I encourage you all to welcome them as they know they are filling some big shoes!

Finally, as my term comes to an end, I would like to thank the Board of Directors for their support, and to all of the members that offered their encouragement. It was greatly appreciated! I hope to see you all at the club soon!

Kim Schwenn

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Board of Directors

- * Kim Schwenn, President
608-249-4882
- * George Gosda, Vice President
608-221-0923
- * Ann Badeau, Secretary
608-222-2759
- * Paul Reilly, Treasurer
608-221-0274
- * Jack Fadness
608-222-5649
- * Gayle Broksieck
608-513-5218
- * Vicki Kinney
608-212-1417
- * Carl Pearson
608-556-1338
- * Greg Schultz
608-221-0017

Committee News

Birthdays Celebrated in December

December 2nd ~ Skip Baker
December 3rd ~ Roger Julseth
December 10th ~ Shirley Moore

New Members

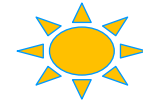
Peggy Kiefer
Josh Harms

Reinstated

Nancy Noot Schmelzer



Sunshine Club



Keith Sorenson is recovering from 2 knee surgeries.

Flo Minor, wife of past President Vern Minor, passed away.

Kevin DeBaal, Gaylord employee, passed away unexpectedly.

Glen Hanusa's grandson had a freak accident in May of 2011, that left him a quadriplegic as he was working on his Graduate for his Master's at the College of Engineering. After a year of rehabbing, in Nov. 2012, he passed his oral exam for his Master's in Nuclear Engineering! He is now working on his experimental work for his PhD. The project he's working on needs to raise \$25,000.

Please go to the following website to read about his project:

www.gofundme.com/iecfusion

Volunteer of the Month

Sue Besler - Sue is always willing to lend a hand whenever/wherever she's needed. She volunteers regularly for Bingo and the Bingo snack bar, as well as coming in and volunteering her time bartending for special events. Many thanks to Sue, for always being available to help!

Social News-

The Thanksgiving social was well attended by 130 people, who enjoyed a delicious, traditional Thanksgiving meal prepared by Gaylord's. The entertainment was provided by Karen Wickham, who sang Patsy Cline songs, and Jim Heitzel, who sang a variety of songs made popular by Neil Diamond, Johnny Cash, Elvis Presley, etc. Members had fun singing and dancing to their music. Veterans in attendance were honored and recognized when they were called up to the stage for a standing ovation from the audience. Paul Reilly provided an original video clip of Kate Smith singing "God Bless America", and Jim Veloff offered the Thanksgiving blessing. It was a memorable and fun filled night at the East Side Club!



Reminder.....

New Year's Eve

reservations 

are due by

Friday,

12/28/12

(noon)

January 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
HAPPY NEW YEAR!		1	2	3	4	5
		Business Meeting	BINGO	Fish Fry		
6	7	8	9	10	11	12
Brunch		Skilaufer's <u>(Fuzzy Side Up)</u> Zumba	BINGO	Fish Fry		
13	14	15	16	17	18	19
Brunch		Zumba	BINGO	Social Night	Fish Fry	Private Party-CV
20	21	22	23	24	25	26
Brunch		Zumba	BINGO	Fish Fry		
27	28	29	30	31		
Brunch		Zumba	BINGO			

February 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					Fish Fry	Private Party-CV
3	4	5	6	7	8	9
Brunch		Zumba	BINGO	Business Meeting	Fish Fry	Private Party-CV
10	11	12	13	14	15	16
Brunch		Skilaufer's <u>(Marcy+The Highlights)</u> Zumba	BINGO		Fish Fry	
17	18	19	20	21	22	23
Brunch Miss Madison Pageant-LV		Zumba	BINGO	Social Night	Fish Fry	
24	25	26	27	28		
Brunch			BINGO			

Thank You's

The new window is in! The facelift being given to the lobby is in its final stages. A lot of hard work was put in by the following:

Fran Stanek, Greg Schultz, Tom Lessner, Jerry Henrikson, Ken Wilke, & Jack Fadness installed the new window.

Tom Lessner & Greg Schultz installed the new siding.

Greg Schultz, Fran Stanek, Jack Fadness & Nancy Schmelzer sanded, stained and sealed the existing woodwork.

Carl Pearson & Nancy Schmelzer primed the new drywall, painted the lobby ceilings, and with the help of Jack Fadness, painted the walls.

Bill Elmore rerouted the electrical wiring and installed new outlets.

Thanks to the catering committee who faced the daunting task of finding a new caterer for the Club - Bill Elmore, Paul Reilly, Nancy Schmelzer, George Gosda, Fran Stanek, Kim Schwenn & Kelly Jones.

Thanks to Pat Blair and her crew for decorating the exterior with Christmas lights.

Thank you to the following East Side Club members who sent donations with the renewal of their dues this year: General Fund: Louis Antoine, Richard Collins, Caroline Erickson, Lyle Fenske, Donna Hellenbrand, Eldon Hoel, Roger Julseth, Robert Liddicoat, Edward Lorenz, Joe Moll, James Quinlan, Lee Steward, Joan Church, Gordon Voit, Kenneth Wilke, James Williams, Vernon Akins, Axle Anderson, Joe Neumier, LaVerne Birrenkott, Marshall Bostad, John Clarke, Donald Knudtson, John Lunenschloss, Timothy McGee, June Stone, Rodney Waldmann Scholarship Fund: Ruth Badeau, Edward Busby, Dolores Coyle, Susan Drew, Donna Hellenbrand, Maxine Hermanson, Eldon Hoel, Ann Badeau, Reid Badeau, James Chamberlain, Charles Chvala, Donald Knudtson, Barbara Loye, Beverly Walker Newsletter: Louis Antoine, Audrey Badeau, Robert Blake, Anna Femrite, Lyle Fenske, Margie Hays, Donna Hellenbrand, Eldon Hoel, Donald Johnson, Frederick Jones, Kenneth Kalhagen, Stephen Kraus, Brandon Leetz, Donna McGinley, Joe Moll, Roger Staven, Lee Steward, Doris Martin Tyler, Yvonne Vitense, James Williams, Vernon Akins, Axle Anderson, Marshall Bostad, LeRoy Herbeck, Donald Knudtson, Tina Schmidt, Richard Smith, June Stone, Robert Tormey, Rodney Waldmann, Delores Minor, Delmar Riemer Building Fund: Robert J. Hess

~*~Looking for~*~

A volunteer to assist with Bingo bookkeeping and inventory.

Chili Cook-Off volunteers.

A new ESC Social Director for 2013. Someone who would be willing to schedule our Social Night entertainers/speakers. There will be plenty of assistance to give you a helping hand.

If interested, please respond by calling the office.

Upcoming Events

January 17th

WE'RE GOING TO CELEBRATE THE HOLIDAYS (A LITTLE LATE DUE TO BLIZZARD DRACO) AT OUR JANUARY SOCIAL NIGHT! SAME MENU, LOTS OF FUN!

COCKTAILS: 5PM

DINNER: 6:30PM

MUSIC 7:30PM

Reservations due the *Wednesday**** prior, by noon***

Business Meetings

Cocktails: 5pm

Dinner: 6:30pm

January 3rd - \$12 Roast pork dinner

February 7th- Being determined

Skilauer's Meetings

Jan. 8th
Fuzzy Side Up

Feb. 12th
Marcy + The Highlights

23rd ANNUAL
CHILI COOK-OFF

Feb. 23rd

DOORS OPEN @ 10AM

Featuring the MUSIC OF

VINYL THUNDER @ 2PM

TO VOLUNTEER CALL 222-9131

Bean Bag Toss
& Ping Pong

2nd Session Begins Monday,

January

14th-

March 4th,

6pm

Business Listings

AUTOMOTIVE SERVICES

Wayne's Automotive

220 Cottage Grove Road
Madison, WI 53716
608-221-1438

CATERING

Gaylord Catering Service

709 Atlas Avenue
Madison, WI 53716
608-222-1267
www.gaylordcatering.com

CHIROPRACTIC

Bowers Family Chiropractic

509 Cottage Grove Road
Madison, WI 53716
608-442-9909
www.bowersfamilychiropractic.com

CONSTRUCTION/REMODELING

Cummings Remodeling

5005 Midmoor Road
Monona, WI 53716
608-221-2404
Doug Cummings, Owner

COSMETICS

Get Wise to Age Fighting-
Mary Kay Cosmetics & Skin Care

Sharon Wagner
2005 Paso Roble Way
Madison, WI 53716
www.marykay.com/spwagner
608-222-6838

DENTISTS

Dr. Michael Kosovec, DDS, S.C.

2010 Eastwood Drive, Suite 206
Madison, WI 53704
608-241-1579

FUNERAL HOME

Gunderson Funeral Home

5203 Monona Drive
Monona, WI 53716
608-221-5420
www.gundersonfuneralhome.com

FINANCIAL SERVICES

DLM FINANCIAL SOLUTIONS

David L. Mastos, LUTCF
600 Pleasant Oak Dr Ste 1.
Oregon, WI 53575
608-692-8149
dave@DLMFS.net

HOUSE WARES

Henrikson Table Pads

608-222-5833 * 800-728-5833
jjhen@charter.net
Jerry Henrikson

INSURANCE COMPANY

State Farm Insurance

4040 Milwaukee Street
Madison, WI 53704
608-249-7386
Jack Mussey, Agent

RURAL MUTUAL INSURANCE

Doug Lefeber, agent
802 W. Broadway Suite #104
Monona, WI 53713
608-221-1137
dlefeber@ruralins.com

LAWN & LANDSCAPING

Blair Lawn & Landscaping

3030 Gateway Place
608-255-1920
www.blairlandscape.com

PHARMACY

Medicine Shoppe

4205 Monona Drive
Monona, WI 53716
608-221-8151
Free Delivery - Monday-Friday

WANT TO RENT AN AD?

Call Nancy

222.9131

REAL ESTATE AGENTS

Century 21 Affiliated

5108 Winnequah Road
Monona, WI 53716
608-661-3529
608-576-7171
Keith Sorenson

First Weber Group

4706 Cottage Grove Rd and 53716
Madison, WI 53704
608-770-7653
Gary Lukens

RE/MAX Preferred

4868 High Crossing Boulevard
Madison, WI 53718
608-246-7697
Jim Veloff

Prudential Community Realty

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Sun Prairie, WI
608-834-2613 608-213-6686
www.baehrin.com
David Baehr, Broker, SBR,RRS

TRAVEL

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Clara Christianson

Terri Sippl

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608-242-6000

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Madison WI 53716

TUTORING

Huntington Learning Center
400 Interlake Drive
Monona WI
608- 223-1953
AND ALSO
6661 University Avenue
Middleton, WI 53562
608-274-4446