

The East Side Club
3735 Monona Dr.
Madison WI 53714

The East Side Club
608-222-9131



October 2012
Volume 10

A MESSAGE FROM YOUR PRESIDENT

We've had some great suggestions for the club recently. I was really happy to hear so many ideas at the last business meeting. Now, to actually move on some of them! A quote that has stuck with me over the years, "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has". OK, so we're not the "world" but it is with that quote in mind that I ask for your participation in club events, whether it be on a committee, at a business meeting, helping with Bingo, or any of the many other events that we depend on for revenue. As I have repeated so many times, ideas are just as important as doing the actual work here. We all have a stake in the outcome! Please contact the office if you are interested in any of the following:

Bingo (snack bar or verifying)
Social Media research & development
Building & Grounds Fundraising Decorating
Catering Social Events Entertainment

Thank you again for your positive support as we continue to grow and get back to a more comfortable financial position!! It's happening slowly - but it's happening!!

Happy Fall and see you at the club!!

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Board of Directors

- * Kim Schwenn, President
608-249-4882
- * George Gosda, Vice President
608-221-0923
- * Ann Badeau, Secretary
608-222-2759
- * Paul Reilly, Treasurer
608-221-0274
- * Jack Fadness
608-222-5649
- * Gayle Broksieck
608-513-5218
- * Vicki Kinney
608-212-1417
- * Carl Pearson
608-556-1338
- * Greg Schultz
608-221-0017

Committee News

Birthdays Celebrated in September

Dennis Kugle ~ Sept. 13th
Don Grundahl ~ Sept. 14th
Jerry Braier ~ Sept. 18th
Ann Badeau ~ Sept. 26th

New Members

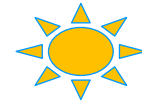
William Lease
Nate Baker
Sharon Hanushewicz
John Hanushewicz

Sunshine Club

Scott and Kelly Jones celebrated their 25th Wedding Anniversary on September 12th at Lake of the Ozarks.



Chuck Porter is in the hospital.



Jim Williams is back at Meriter Hospital with a compression fracture in his back. He will be going to rehab after.

Lee Steward is back home.

Gwen Peirce's husband, Jim, is going through hell, battling through the final stages of cancer. Please send your prayers, a card, or a call to Jim @ 2745 Commercial Ave., Madison 53714

Volunteer of the Month

~~Tim Wagner~~

Tim has been busy volunteering often in the Bingo Snack Bar. Thank you, Tim!

I wanted to let you all know that Nancy Schmelzer was offered, and has accepted, the permanent General Manager position at The Club. There were over 20 applicants with varying degrees of experience. And after the interview process was complete, our Hiring Selection Committee determined that Nancy was the most qualified candidate for the position. The committee consisted of Doug Lefeber, Gayle Broksieck and Paul Reilly. Please feel free to contact any of the committee members directly if you have any questions about the hiring process. And please join me in congratulating Nancy!!

Kim Schwenn

REMINDER

ANNUAL MEMBERSHIP DUES

ARTICLE III SECTION 5 STATES,
"ANY MEMBER OF THE
ASSOCIATION WHO FAILS TO PAY
HIS/HER DUES BY NOV. 1ST SHALL
BE AUTOMATICALLY SUSPENDED
FROM MEMBERSHIP"

**DON'T YOU DARE LET
THAT HAPPEN! ☹**

October 2012

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--|--|--|---|---|---|
| | 1 | 2 Zumba | 3 BINGO | 4 <u>Private Party</u> Business-LV | 5 <u>Fish Fry</u> Grad. Party | 6 Alliance for Animals-Chili Cook-Off |
| 7 Brunch | 8 | 9 Skilaufer's (<u>Frank James</u>) Zumba | 10 <u>BINGO</u> Private Party | 11 | 12 Fish Fry | 13 2-Weddings |
| 14 <u>Brunch</u> Greg Anderson 1-4 | 15 | 16 Zumba | 17 BINGO | 18 Social | 19 <u>Fish Fry</u> Private Party | 20 1-Wedding |
| 21 Brunch Wedding +Lawn | 22 | 23 Zumba | 24 BINGO | 25 | 26 <u>Fish Fry</u> Wedding | 27 Halloween Party with Vinyl Thunder |
| 28 Brunch | 29 Bean Bag Toss League Begins | 30 Zumba | 31 BINGO | | | |

November 2012

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---------------------|--------------------------------------|---|--------------------|---|--|-----------------------------|
| | | | | 1 Business | 2 Fish Fry | 3 Home Brewers LV |
| 4 Brunch | 5 Bean Bag Toss League | 6 Zumba | 7 BINGO | 8 | 9 Fish Fry | 10 |
| 11 Brunch | 12 Bean Bag Toss League | 13 Skilaufer's (<u>Back 40</u>) Zumba | 14 BINGO | 15 <u>Social</u> Private Party | 16 <u>Fish Fry</u> Don Peachey | 17 |
| 18 Brunch | 19 Bean Bag Toss League | 20 Zumba | 21 BINGO | 22 Thanksgiving | 23 Fish Fry | 24 |
| 25 Brunch | 26 Bean Bag Toss League | 27 Zumba | 28 BINGO | 29 | 30 Fish Fry | |

THANK YOU'S

Many thanks go out to Bill Elmore and his barbeque cooker for all the events he did for The Club in August. Bill cooked the house ribs for the Rib Fest, then cooked his own ribs for the competition that day. He then went on to cook for the Club Luau, the Cottage Party, and the Bocci Feed! Wow!

Faith Living Center and the Sunshine Committee wanted to ask you if you know of any seniors that were homebound (stuck at home because of recuperation, rehab, etc.). In an effort to give back to the community, we are offering care packages to these seniors. The care package is a basket filled with bottled water, easy to eat and prepare meals, etc. The main item would be a coupon for free yard work (i.e. 2 free lawn mowings, snow removals, leaf removal, etc.). We are working in conjunction with local companies to provide these services and some of our staff have volunteered to provide services as well. Unfortunately, we cannot go in and take care of their personal needs (what we are best at) because this falls under a Home Health licensure (which we don't have), but if we can help them in any other way, we'd be happy to do so.

We would personally like to deliver these items so we can answer any questions they might have, but are perfectly fine also with dropping off the basket to the Club as well (in case they are not comfortable with strangers coming by). We would only ask that we get their name, phone number and address so we can coordinate the work.

Rachel Baehr
608.825.3178
Faith Living Center
Director

www.FaithLivingCenter.com

Luau News

The Luau had small attendance this year but was a huge success for the food and entertainment. A **huge thanks** goes to Bill Elmore and his crew, Skip Baker, Greg Schultz, and Bob Elmore. They worked all night long tending to the roasting pig, making the sweet potatoes, the sour kraut, and corn bread. The meal was delicious and received many compliments from our members and guests. Jim and Mary Ann Hetzel entertained us with a variety of music including Hawaiian songs, country and western ballads, Elvis favorites, and music from the 50's and 60's. Many sang along and danced to Jim's music. Many members participated in the hula contest, which was won by June Stone and Ruth Badeau. Mrs. Blair won the prize for the best costume.

Club volunteers helped to set up, serve, and clean up. Thanks goes to these helpers: Pat Blair, Shirley Fassbind, Geri Huemmer, Bob Liddicoat, June Stone, Al Kroll, Jill Thompson, Randy Thompson, Gayle Broksieck, and Jeff Machut.

Upcoming Events

Social Nights

Thursday, October 18th- Oktoberfest \$12

The Alp Horn Group will be performing

Thursday, November 15th-Turkey Night \$15

Patsy Cline tribute w/Jim Hetzel performing

Thursday, December 20th-Holiday Dinner

Business Meetings

Cocktails: 5:00pm

Dinner: 6:30pm

October 4 - German Night (knockwurst, chicken schnitzel, sauerkraut) \$11

ALL MEALS INCLUDE CHEFS CHOICE VEGGIE, SALAD BAR,
DESSERT, AND BEVERAGE

November 1- Baked Chicken \$10

Bean Bag Toss League

Begins Monday,

Oct. 29th-Dec. 3rd, 6pm

How fun is this!?! The Club is starting an indoor (6 wk) Corn Hole/Bean Bag

Toss League! There will be a maximum 16 teams signed up, at a cost of \$20/team. (Minimum 2 people/team). At the same time, we are also offering ping pong tables for rent (\$7/half hour)! Spread the word.

This is going to be a blast!

For more info contact the **KING OF FUN**

Gary Spaeni

gspaeni@aol.com

Skilauer's Meetings

Oct. 9th-Frank James

Nov. 13th-Back 40

Dec. 11th-Kristi B

Don Peachey

Fri., Nov. 16th

Fright Night III

Sat., Oct. 27th

Featuring

Vinyl

Thunder

AUTOMOTIVE SERVICES

Wayne's Automotive

220 Cottage Grove Road
Madison, WI 53716
608-221-1438

CATERING

Gaylord Catering Service

709 Atlas Avenue
Madison, WI 53716
608-222-1267
www.gaylordcatering.com

CHIROPRACTIC

Bowers Family Chiropractic

509 Cottage Grove Road
Madison, WI 53716
608-442-9909
www.bowersfamilychiropractic.com

CONSTRUCTION/REMODELING

Cummings Remodeling

5005 Midmoor Road
Monona, WI 53716
608-221-2404

Doug Cummings, Owner

COSMETICS

Get Wise to Age Fighting-
Mary Kay Cosmetics & Skin Care

Sharon Wagner
2005 Paso Roble Way
Madison, WI 53716
www.marykay.com/spwagner
608-222-6838

DENTISTS

Dr. Michael Kosovec, DDS, S.C.

2010 Eastwood Drive, Suite 206
Madison, WI 53704
608-241-1579

FUNERAL HOME

Gunderson Funeral Home

5203 Monona Drive
Monona, WI 53716
608-221-5420
www.gundersonfuneralhome.com

FINANCIAL SERVICES

DLM FINANCIAL SOLUTIONS

David L. Mastos, LUTCF
600 Pleasant Oak Dr Ste 1.
Oregon, WI 53575
608-692-8149
dave@DLMFS.net

Business Listings

HOUSE WARES

Henrikson Table Pads

608-222-5833 * 800-728-5833
jjhen@charter.net
Jerry Henrikson

INSURANCE COMPANY

State Farm Insurance

4040 Milwaukee Street
Madison, WI 53704
608-249-7386
Jack Mussey, Agent

RURAL MUTUAL INSURANCE

Doug Lefeber, agent
802 W. Broadway Suite #104
Monona, WI 53713
608-221-1137
dlefeber@ruralins.com

LAWN & LANDSCAPING

Blair Lawn & Landscaping

3030 Gateway Place
608-255-1920
www.blairlandscape.com

PHARMACY

Medicine Shoppe

4205 Monona Drive
Monona, WI 53716
608-221-8151
Free Delivery - Monday-Friday

WANT TO RENT AN AD?

Call Nancy

222.9131

REAL ESTATE AGENTS

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5108 Winnequah Road
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First Weber Group

4706 Cottage Grove Rd and 53716
Madison, WI 53704
608-770-7653
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Madison, WI 53718
608-246-7697
Jim Veloff

Prudential Community Realty

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Sun Prairie, WI
608-834-2613 608-213-6686
www.baehrinc.com
David Baehr, Broker, SBR,RRS

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Terri Sippl

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Madison, WI 53704
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4929 Monona Drive
Madison WI 53716

TUTORING

Huntington Learning Center
400 Interlake Drive
Monona WI
608- 223-1953
AND ALSO
6661 University Avenue
Middleton, WI 53562
608-274-4446

Good Ol' Club Memories

When I retired from work at the age of 80, my interests in family history and genealogy was woven with lots of good memories of the ESBMA.

Memory of the 1946 reunion of Madison East High-the 50th where Mr. & Mrs. McPike, (he was principal of East High) were guests and I was Master of Ceremony. I was so proud of him and what he did to bring the high school back to the good standing it once had. He later was named Principal of the United States High School winner!

A few years ago I brought our family to the East Side Club for our Easter dinner. (Five children, spouses, and thirteen grand-children. That was the day I decided to join the East Side Club!

I like Bingo, seeing the Presidents pictures in the foyer (my daddy was President in 1941), Friday night fish fry, and Sunday brunch.

So many names are recognized on the membership list-Fadness, Badeau, Hoel, Lerdahl, and Voit. It's kind of like visiting our former church in Madison....feels like going home!

I remember the Columbus Paik and pavilion, the thrill of winning \$.10 in the children's dance "The Big Apple." As an only child, at that point, I really enjoyed all the East Side Business Men's annual picnics!

I remember the Fall Festival being held (once?) in the Madison Kipp building. And the move to Voit Fields (I have a picture).

I remember Daddy talking about the ESBMA softball game where he, Olin Olson & others won the Team trophy (my nephew has that!)

I remember East Side members took a bus trip to Chicago to see Charlie Grimm and the White Sax play! (Have pictures) As Bob Hope sang, "Thanks for the memory"!

Daddy was active and proud of the Club and whether it was a "password", a vest, a cane, or hat, or whatever-it was important to him. The closeness was evident whether they were at work-or play!

Doris Martin Tyler

