

The East Side Club



A MESSAGE FROM YOUR PRESIDENT

The storms held off this weekend and we had a beautiful day for our Yard Clean Up. It really looks nice now – it's hard to believe but I think some of those weeds grew all winter long!! We had a really great crew and **BIG THANKS** to Blair Landscaping and their crew! We really appreciate all that you do for the club!!

We've had some big events recently – we were featured on Live at Five on Channel 3, there was a nice write up in the Independent Herald regarding the club's 100th Anniversary and our Open House is on 4/22. I would like to thank Ann Badeau for her work on this and our publicity of late!! Thank you also to Cheryl Ruud for her help in contacting the news stations for this.

Wedding season is picking up and it shows as our calendar is full of upcoming weddings. The pier will go in sometime early in May, and the Tiki Bar will open shortly after that. Please come down when you can to enjoy the club!! Even if you can't participate in some of the events, it's a lot of fun to spend time with other members and supervise.

Hope to see you soon!!

May 2012
Volume 5

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Board of Directors

- * Kim Schwenn, President
608-249-4882
- * George Gosda, Vice President
608-221-0923
- * Ann Badeau, Secretary
608-222-2759
- * Paul Reilly, Treasurer
608-221-0274
- * Jack Fadness
608-222-5649
- * Gayle Broksieck
608-513-5218
- * Vicki Kinney
608-212-1417
- * Carl Pearson
608-556-1338
- * Greg Schultz
608-221-0017

Committee News

New Member Welcome!

The following 2 people have been accepted for membership. Please come welcome them at the April Business Meeting

Jackie Rice

Todd Schneider (reinstatement)

Birthdays Celebrated in April

April 8- Betsy Dryson April 11- JoAnn Church

April 18-Jerry Genske April 22- Cheryl Rudd

Sunshine Club

Al Kroll is had stomach surgery. We wish him well!

Donald Boe is at the Waunakee Manor. Please send a card or make a visit!

Rodney Waldmann is having knee surgery this week please keep Rodney in our thoughts.

Betty Mellum is home now and doing better – we were all happy to see her at social night this month!

John Calabrese has passed away. His family and friends are in our thoughts.

John Lehmann has passed away. We send our condolences.

Volunteer of the Month

Ann Badeau- our recent publicity and the Open House in April could not have happened without her hard work! Thank you for coordinating this for our club – we really appreciate all that you do!

Bocce Ball is Full...UNLESS someone would be willing to take on being the Tuesday night bocce leader???

We may have to turn away teams unless we can expand to Tuesday. The job would entail being at the tiki every Tuesday @ 6:30-8:30pm. You would need to do schedules and standings. Contact Gary Spaeni for more information: gspaeni@aol.com

May 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 ZUMBA	2 Bingo	3 Business MTG	4 Fish Fry	5 2 Weddings
6 BRUNCH Jazz Jam	7	8 ZUMBA Skilaufers	9 Bingo	10	11 Fish Fry	12 Vintage Prom
13 BRUNCH	14	15 ZUMBA	16 Bingo	17 Social Night	18 Fish Fry Don Peachey	19 2 Weddings
20 BRUNCH 1 Wedding	21	22 ZUMBA	23 Bingo	24	25 Fish Fry Greg Anderson 7pm	26 1 Wedding
27 BRUNCH	28 Parade TIKI OPEN!	29 ZUMBA Tiki Open	30 Tiki Open BINGO	31 Tiki Open		

June 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Fish Fry Tiki open	2 Tiki Open
3 BRUNCH 1 Wedding	4 Tiki Open BOCCE	5 ZUMBA Tiki Open	6 Bingo Tiki Open	7 Business MTG Tiki Open	8 Fish Fry 1 Wedding No Tiki	9 1 Wedding No Tiki
10 BRUNCH Jazz Jam @ tiki	11 Tiki Open BOCCE	12 ZUMBA Tiki Open	13 Bingo Tiki Open	14 Social Night Tiki Open	15 Fish Fry Tiki Open	16 2 Weddings No Tiki
17 BRUNCH Tiki Open	18 Tiki Open BOCCE	19 ZUMBA Tiki Open	20 Bingo Tiki open	21 Tiki Open	22 Fish Fry Greg Anderson	23 2 Weddings No Tiki
24 Private Party No Tiki	25 Tiki Open BOCCE	26 ZUMBA Monona Chamber @ tiki	27 Bingo Tiki Open	28 Tiki Open	29 Fish Fry Tiki Open	30 Club Festival Tiki Open

SOCIAL NIGHT NEWS

Scholarship night is coming soon on May 17. **Please try to come to this special social night to honor the student winners.** The parents and scholarship winners would love to see a full house at the Club. Arrangements are being made for musical entertainment provided by M.G. high school music students.

THANK YOU

Thank you for the fertilizer Gayle Broseick! You help this place look beautiful!

Tim Greene for the donation to the club!

A hearty thank you to all of our yard clean-up volunteers including: LeRoy Mellum, Fran Stanek, Barb Loye, Dick Veloff, Shirley Fassbind, Jerry Henrickson, Carl Pearson, Kim Schwenn, Jack Fadness, Cheryl Rudd, Paul Reilly, Nancy Kugle, Dennis Kugle, Steve Kraus, Greg Schultz, John Clarke, and Gary Duerst. Thanks to Ruth Badeau for the yummy donuts, to George Gosda for cooking our delicious lunch and to Mary Ann for her scrumptious pasta salad. The yard would not have looked soooo beautiful had it not been for Pat Blair and her staff (Terry, Tim, and Nate), and especially for all those yards of mulch!! When you see all of these people, please thank them.

Ann Badeau

100th Anniversary News

We are having a meeting to work on details for the festival at the club (being held, Sat. June 30th). Our planning meeting will be held on **Thursday, April 26th at 5:00 p.m.** at the club.

Even if you can't attend the festival, but can help or give ideas for the planning, we'd like your input. There will be several sub-committees formed for various parts:

- Food (corn dogs, cotton candy, etc.)
- Charity
- Games
- Prizes
- Marketing
- Clowns / face paint / balloons, etc.

Please let me know if you can make the meeting – also feel free to spread the word if you know someone that would like to participate.

Thank you!

Upcoming Events

Social Nights

Cocktails: 5:00pm

Dinner: 6:30pm

May 17 - Meat and Vegetarian Lasagna \$11- Scholarship Night

June 21-Baked Tilapia \$11 - Club Trivia (CASH PRIZES!!)

July- Pig Roast \$14 LUAU

Business Meetings

Cocktails: 5:00pm

Dinner: 6:30pm

May 3 - Welcome back the Brewers--tailgate party-\$10.50

June 7- BBQ Chicken \$10

July- Beef Pot Roast \$11

ALL MEALS INCLUDE CHEFS CHOICE VEGGIE, SALAD BAR,
DESSERT, AND BEVERAGE



Madison night owls, join us in a 100-year-old club
to dance to 40-year old music

SATURDAY, APRIL 28
EAST SIDE CLUB
on beautiful Lake Monona

\$5 COVER will release your Spring funk. 9pm to 1am. 3735 Monona Drive.

Jazz Jam Sundays

4-7pm

Open to All!

April 29

May 6

June 10

July 22

August 5

lower level or tiki
when open

Don Peachey \$7 @ 7pm
May 18

Greg Anderson \$7 @ 7pm
April 27
June 22

Business Listings

AUTOMOTIVE SERVICES

Wayne's Automotive

220 Cottage Grove Road
Madison, WI 53716
608-221-1438

CATERING

Gaylord Catering Service

709 Atlas Avenue
Madison, WI 53716
608-222-1267
www.gaylordcatering.com

CHIROPRACTIC

Bowers Family Chiropractic

509 Cottage Grove Road
Madison, WI 53716
608-442-9909
www.bowersfamilychiropractic.com

CONSTRUCTION/REMODELING

Cummings Remodeling

5005 Midmoor Road
Monona, WI 53716
608-221-2404

Doug Cummings, Owner

COSMETICS

Get Wise to Age Fighting-
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Sharon Wagner
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Madison, WI 53716
www.marykay.com/spwagner
608-222-6838

DENTISTS

Dr. Michael Kosovec, DDS, S.C.

2010 Eastwood Drive, Suite 206
Madison, WI 53704
608-241-1579

FUNERAL HOME

Gunderson Funeral Home

5203 Monona Drive
Monona, WI 53716
608-221-5420
www.gundersonfuneralhome.com

FINANCIAL SERVICES

DLM FINANCIAL SOLUTIONS

David L. Mastos, LUTCF
600 Pleasant Oak Dr Ste 1.
Oregon, WI 53575
608-692-8149
dave@DLMFS.net

HOUSE WARES

Henrikson Table Pads

608-222-5833 * 800-728-5833
jjhen@charter.net
Jerry Henrikson

INSURANCE COMPANY

State Farm Insurance

4040 Milwaukee Street
Madison, WI 53704
608-249-7386
Jack Mussey, Agent

RURAL MUTUAL INSURANCE

Doug Lefeber, agent
806 S Division St
Waunakee, WI 53597
dlefeber@ruralins.com

LAWN & LANDSCAPING

Blair Lawn & Landscaping

3030 Gateway Place
608-255-1920
www.blairlandscape.com

MOTELS

Americinn Lodge & Suites

Madison South
101 West Broadway
Monona, WI 53716
608-222-8601
Jeffrey Machut, General Mgr/Owner
madisonsouth.wi@americinn

PHARMACY

Medicine Shoppe

4205 Monona Drive
Monona, WI 53716
608-221-8151

Free Delivery - Monday-Friday

REAL ESTATE AGENTS

Century 21 Affiliated

5108 Winnequah Road
Monona, WI 53716
608-661-3529
608-576-7171
Keith Sorenson

First Weber Group

4706 Cottage Grove Rd and 53716
Madison, WI 53704
608-770-7653
Gary Lukens

RE/MAX Preferred

4868 High Crossing Boulevard
Madison, WI 53718
608-246-7697
Jim Veloff

Prudential Community Realty

3392 Brooks Dr
Sun Prairie, WI
608-834-2613 608-213-6686

www.baehrc.com

David Baehr, Broker, SBR,RRS

TRAVEL

AAA Travel Agency

Clara Christianson

Terri Sippl

Travel with someone you can trust!
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Madison, WI 53704
608-242-6000

Capital Travel

4929 Monona Drive
Madison WI 53716

TUTORING

Huntington Learning Center

400 Interlake Drive
Monona WI
608- 223-1953

AND ALSO

6661 University Avenue
Middleton, WI 53562
608-274-4446

WANT TO RENT AN AD?

Call Andrea @ 222-9131

Good Ol' Club Memories

I have a few thoughts about “our Club” Yes that is the feeling we had- “our Club”. Dewey had many stories that he told about his ESBMA club and the different things that happened here like: the year he was elected President. It was New Year’s Eve night when the new Clubhouse was to open. Some of the officers and other members were pushing brooms to get rid of the sawdust and debris on the floor so we could dance and have a good time that night! Yes, they made it!!! I remember the “elegant President’s Ball” with the ladies in their long dresses and finery, and the gentlemen in their dress suits. Then we would have an elegant sit down dinner. Yes, those were the days, my friends!

-Ruth Badeau

I cannot recall a time when the ESBMA was not a part of my life- a family legacy. An important part has been all the family events celebrated at the clubhouse...our wedding reception, milestone anniversary and birthday parties, memorial gatherings. Many good memories.

-Barbara Badeau Loye

The ESC has been an important part of our family for many years. Our dad, Dewey Badeau, was president in 1955 when the current building was dedicated. I remember all the special events that my mom and dad “dressed up” for as they came to the Club. From grass skirts and luau shirts to tuxes and formals, they always had a great time. We kids also came to many family events including the festivals, member picnics (diving for pennies in sawdust), talking to Santa, and more. Our family continues to be involved in the Club and includes kids and even grandkids as current members. Favorite highlights for me have included my presidency in 2008, serving on the Board, volunteering on committees, and of course, socializing with members.

-Ann Badeau