

The East Side Club
3735 Monona Dr.
Madison WI 53714

The East Side Club
608-222-9131



A MESSAGE FROM YOUR PRESIDENT

Our Open House in April was fantastic! We received a lot of publicity and a huge thank you to all that attended. It was great to see a full house! I can't thank Ann Badeau and her crew enough for putting this together for us – thank you again!!!

We are busy planning our ESBMA Festival Flashback that's being held on Saturday, June 30th. We are also holding a vendor fair that day so if you know of anyone that might be interested in participating, please have them call the office. Our next meeting is Thursday, May 24th at 5:00 at the club. Please join us if you're interested in helping or just hearing what we've got planned. We'd love to have you come with any/all ideas!

Please note your calendars – the June business meeting is going to be held on Thursday, June 21st to coincide with our Social night – we have a conflict on June 7th so we'll have both meetings that night. And the big news - CASH prizes for the ESC Trivia Contest that night!!

The pier is in, a slight facelift for the tiki bar is in the works and the weather is great!! Don't forget to stop by on Memorial Day after the parade!!

I hope to see you at the club!

June 2012
Volume 6

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Board of Directors

- * Kim Schwenn, President
608-249-4882
- * George Gosda, Vice President
608-221-0923
- * Ann Badeau, Secretary
608-222-2759
- * Paul Reilly, Treasurer
608-221-0274
- * Jack Fadness
608-222-5649
- * Gayle Broksieck
608-513-5218
- * Vicki Kinney
608-212-1417
- * Carl Pearson
608-556-1338
- * Greg Schultz
608-221-0017

Committee News

New Member Welcome!

The following 5 people have been accepted for membership. Please come welcome them at the June Social/Business Meeting

1. Gary BJORJO, Craftsmen Builders, LLC
2. Trish Schaeffer, Prudential Realty
3. Gary Lange, Retired
4. Jacquelyn Duchac, General Beverage
5. Bob Miller, Monona Mayor

Birthdays Celebrated in May

Elfreda Strand- May 4

Allen Baehr- May 11

Geri Huemmer- May 25

Sunshine Club

Gen Hilgendorf is recovering from hip surgery. Get well soon Gen!

Fran Stanek is recovering from Carpal Tunnel surgery, we wish him a speedy recovery!

Emmett Gallagher, long time member has passed away. Our thoughts are with his family.

Elfrieda Strand is at Oak Park Place Rehab recovering from a broken leg. Get well soon!!

Patricia Westby is in the hospital. We wish you a speedy recovery!

Volunteer of the Month

Gerry Henrikson – he's always here with a smile on his face and we couldn't ask for a more energetic volunteer!! Thank you Gerry!!

Andrea is leaving...

It is true. I have carefully decided that it is time to continue my journey in life. After 7+ years of wedding planning and having Nova I have realized I am ready to have my weekends for family and have taken a new job.

I have had a great time over the past 2 and a half years being a part of this club and helping it grow. As I leave I want you to know that a lot of you will always have a special place in my heart. You know who you are. Thank you and I wish you all the best!!

Andrea Mikulice

June 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Fish Fry	2 Tiki Open 12pm
3 1 Wedding Tiki closed	4 Tiki Open BOCCE	5 Tiki Open ZUMBA	6 Tiki Open Bingo	7 No Business David Dondero 6pm	8 Fish Fry 1 wedding No tiki	9 1 Wedding Tiki closed
10 BRUNCH Jazz Jam @ tiki	11 Tiki Open BOCCE	12 Tiki Open ZUMBA	13 Tiki Open Bingo	14 Social Night	15 Fish Fry Button and Banjos	16 2 Weddings Tiki closed
17 Last BRUNCH Tiki Open 12pm	18 Tiki Open BOCCE	19 Tiki Open ZUMBA	20 Tiki Open Bingo	21 Social/Busin ess Meeting Tiki open	22 Fish Fry Greg Anderson 7pm	23 2 Weddings Tiki closed
24 2 Private Parties Tiki Closed	25 Tiki Open BOCCE	26 Tiki Open ZUMBA	27 Tiki Open Bingo	28 Private Party up Tiki Open	29 Fish Fry Tiki Open	30 Festival Flashback!!!!

July 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Tiki open 12pm	2 Tiki Open BOCCE	3 Tiki Open ZUMBA	4 Tiki Open Bingo	5 Business M Chuck Prophet	6 Fish Fry 1 Wedding Tiki closed	7 2 Weddings Tiki closed
8 Tiki Open 12	9 Tiki Open BOCCE	10 Tiki Open ZUMBA	11 Bingo Tiki Open	12 Tiki Open The Rag Birds	13 Fish Fry 1 Private No Tiki	14 2 Weddings No Tiki
15 Tiki Open Music @ tiki	16 Tiki Open BOCCE	17 Tiki Open ZUMBA	18 Bingo Tiki Open	19 Social Night Tiki Open	20 Fish Fry Tiki Open Don Peachey	21 2 Weddings No Tiki
22 Tiki Open Jazz Jam at tiki	23 Tiki Closed Private Party	24 Tiki Open ZUMBA	25 Bingo Tiki open	26 Tiki Open	27 Fish Fry 1 Private No Tiki	28 2 Weddings No Tiki
29 Craftacular	30 Tiki Open BOCCE	31 ZUMBA Monona Chamber				

THANK YOU

Thank you to Carl, Kim and Jeff Machut for helping volunteer with the tear down and setup of the rooms on the weekends!

Thank you to the following members of the Open House Committee who made personal donations and **who called all members** to remind them of this memorable event. Our turnout was fabulous! It was wonderful seeing so many of our East Side Club members, friends, and their families all together sharing memories of the past. We hope to see them all again as our 100th year events continue. For phone calling and for the following, thanks again to :

Barb Loye- flowers and balloons

Cheryl Ruud-advertising (WISC T.V., Channel 15, 77) and greeting table / guest book

Sylvia Schultz- guest book and membership table

Sue Drew- cake cutting and serving

Terry Kinney- cake cutting and serving

Shirley Fassbind- greeting table and name tags

Doris Gernetzke- ESC decorated sheet cake

Kim Schwenn- interviews and kind words at the Open House

Carl Pearson- audio visual (ongoing club movies)

In addition to the committee, thanks to:

Virginia Steward- cake donation and \$50.00 donation to the M.G. high school jazz band

Shirley Bostad- cake donation

Gwen Peirce- cake cutting and serving

Eldon and Audrey Hoel- memorabilia table

Roger and Wanda Julseth- memorabilia table

Doris Martin Tyler- photograph table

Badeau LLC- \$50.00 donation to the M.G. high school jazz band

Andrea- managing loose ends, helpful suggestions, bartenders (Jon, Angie and Jaimi)

Gaylord Catering- coffee, lemonade, and table skirts

Tom Minor and Mario- room clean-up and table set up

Mary Lou Stanek, Dick Veloff, Paul Riley- photographs of the event

THANK YOU ALL!!!!

Scholarship donations have been received from the following: Agnes Manville Memorial (\$200.00), Noah Mennenga (student in Open House jazz band- \$15.00), and Barb Loye (\$10.00). We thank these donors for their donations.

100th Anniversary News

Volunteers needed for the Festival Flashback and Rib Fest. Please contact Kelly Jones at 608-279-1243 or Kelly.Jones@uniform.aramark.com.

Also, we are looking for vendors that may want to participate in the Festival Flashback on June 30th – if you know of anyone, please have them contact the office.

Upcoming Events

Social Nights

Cocktails: 5:00pm

Dinner: 6:30pm

June 21-Baked Tilapia \$11 - Club Trivia (CASH PRIZES!!)

July 19- Pig Roast \$14 LUAU

August 16- Cottage Party

Business Meetings

Cocktails: 5:00pm

Dinner: 6:30pm

June 7- CANCELLED- Will be combined with Social Night

July 5- Beef Pot Roast \$11

August 2- Fish Fry \$11

ALL MEALS INCLUDE CHEFS CHOICE VEGGIE, SALAD BAR,
DESSERT, AND BEVERAGE

Memorial Day Weekend

Sunday, May 27:

tiki open at 12pm

Monday, May 28:

Parade @ 10am

Tiki Grand Opening!!!

Doors open at 12pm

VO5- disco band @ 1pm

Food, Raffles and dancing!!!

Tuesday, May 29:

Tiki open 4pm

Outdoor Movie 8:30pm

(Comeback- The movie that made Wisconsin beer famous)

Jazz Jam Sundays

4-7pm

Open to All!

June 10

July 22

August 5

lower level or tiki
when open

Buttons and Banjos \$7 @ 7pm
June 15

Greg Anderson \$7 @ 7pm
June 22

Don Peachey \$7 @ 7pm
July 20

Business Listings

AUTOMOTIVE SERVICES

Wayne's Automotive
220 Cottage Grove Road
Madison, WI 53716
608-221-1438

CATERING

Gaylord Catering Service
709 Atlas Avenue
Madison, WI 53716
608-222-1267
www.gaylordcatering.com

CHIROPRACTIC

Bowers Family Chiropractic
509 Cottage Grove Road
Madison, WI 53716
608-442-9909
www.bowersfamilychiropractic.com

CONSTRUCTION/REMODELING

Cummings Remodeling
5005 Midmoor Road
Monona, WI 53716
608-221-2404

Doug Cummings, Owner

COSMETICS

Get Wise to Age Fighting-
Mary Kay Cosmetics & Skin Care
Sharon Wagner
2005 Paso Roble Way
Madison, WI 53716
www.marykay.com/spwagner
608-222-6838

DENTISTS

Dr. Michael Kosovec, DDS, S.C.
2010 Eastwood Drive, Suite 206
Madison, WI 53704
608-241-1579

FUNERAL HOME

Gunderson Funeral Home
5203 Monona Drive
Monona, WI 53716
608-221-5420
www.gundersonfuneralhome.com

FINANCIAL SERVICES

DLM FINANCIAL SOLUTIONS
David L. Mastos, LUTCF
600 Pleasant Oak Dr Ste 1.
Oregon, WI 53575
608-692-8149
dave@DLMFS.net

HOUSE WARES

Henrikson Table Pads
608-222-5833 * 800-728-5833
jjhen@charter.net
Jerry Henrikson

INSURANCE COMPANY

State Farm Insurance
4040 Milwaukee Street
Madison, WI 53704
608-249-7386
Jack Mussey, Agent

RURAL MUTUAL INSURANCE

Doug Lefeber, agent
806 S Division St
Waunakee, WI 53597
dlefeber@ruralins.com

LAWN & LANDSCAPING

Blair Lawn & Landscaping
3030 Gateway Place
608-255-1920
www.blairlandscape.com

MOTELS

Americinn Lodge & Suites
Madison South
101 West Broadway
Monona, WI 53716
608-222-8601
Jeffrey Machut, General Mgr/Owner
madisonsouth.wi@americinn

PHARMACY

Medicine Shoppe
4205 Monona Drive
Monona, WI 53716
608-221-8151

Free Delivery - Monday-Friday

REAL ESTATE AGENTS

Century 21 Affiliated
5108 Winnequah Road
Monona, WI 53716
608-661-3529
608-576-7171
Keith Sorenson

First Weber Group
4706 Cottage Grove Rd and 53716
Madison, WI 53704
608-770-7653
Gary Lukens

RE/MAX Preferred

4868 High Crossing Boulevard
Madison, WI 53718
608-246-7697
Jim Veloff

Prudential Community Realty

3392 Brooks Dr
Sun Prairie, WI
608-834-2613 608-213-6686

www.bachrinc.com

David Baehr, Broker, SBR,RRS

TRAVEL

AAA Travel Agency

Clara Christianson

Terri Sippl

Travel with someone you can trust!
2358 East Springs Drive, Suite 100
Madison, WI 53704
608-242-6000

Capital Travel

4929 Monona Drive
Madison WI 53716

TUTORING

Huntington Learning Center
400 Interlake Drive
Monona WI

608- 223-1953

AND ALSO

6661 University Avenue
Middleton, WI 53562
608-274-4446

WANT TO RENT AN AD?

Call Andrea @ 222-9131

Good Ol' Club Memories

I remember the ESC being a “family gathering place”. My older brother, Gene, was a long time member and past president, and my sister, Delores, was the Club secretary for over 30 years. I had a brother –in-law, Roger Young, who worked for the Club for several years. This was during the time when Roger, Jack Minor, and Vern Harris either worked or were very active in the Club. I worked alongside those guys during various club functions. I also had a nephew, Timm Minor, who worked there for many years. I used to visit the Club quite a few times to converse with my relatives and other members. We also attended several of the Club functions as guests during those years. Both my sister and brother were instrumental in my joining the Club several years ago. I remember it was my brother who called and asked me to run for the Board of Directors in 1992. I ran and was elected, and then was elected to President in 2004. I was elected to a second term on the Board in 2009.

I remember having the “Wilke Christmas” at the Club because the family had grown so large that no home was large enough to hold it. Delores had received permission from the Board to hold our gathering at the Club on Christmas Eve night. Everyone really looked forward to attending the family gathering there. This was a great time for the group. The folks that were very young at that time still talk about those days, especially with Roger acting as Santa. He did a great job entertaining the young ones.

The ESC not only holds so many good family memories for so many years, but it has been a place of many very good friendships that have developed over a long time. The ESC had been fortunate to have so many good people in its ranks. They are the folks that have really kept the Club going and prospering all these years. Folks continue to contribute time and energy in a lot of different ways. It seems that we can always find someone within the Club who has knowledge and expertise to complete a project that was needed to be done. The various committees, especially the House committee, has accomplished literally \$1000's of dollars of equivalent value in improvements in just the last few years.

I remember several times of having lively exchanges and conversations between groups or individuals on one subject or another in an attempt to get something done. The difference in opinions within the group is what in the end result, helped us end up with the best result. Although conversations were lively at both the Board and Business meetings, they were respectful of each other's opinions. It has been a pleasure being a part of the ESC organization all these years, and hopefully, Karen and I will continue to be contributing members for several years to come. We do really value the friendships and relationships we have at the Club as I am sure other members do also.

The dues we pay are very cheap in comparison to the exceptional friends and good times we have received at the Club over the years.

Ken Wilke